



16th
International
Reversal Theory
Conference
July 16-19, 2013
Reims, France

Registration opens on Tuesday, 16th July 1:30 pm
Campus Croix-Rouge, Bâtiment 13, Amphithéâtre

Keynote Speakers:

Richard Mallows, President of the British Psychology Society
John Kerr, University of British Columbia (Canada)
Michael J. Apter, Director, Apter Research (United States of America)

<http://irtc2013.sciencesconf.org>

The 16th International Reversal Theory Conference will be held in Reims Champagne-Ardenne University (France) under the supervision of Dr Fabien D. Legrand who has composed the following committees:

Scientific Committee:

Michael J. Apter (Director, Apter Research, USA)
Chrystel Besche (Université de Reims, France)
Agnès Bonnet (Université d'Aix-Marseille, France)
Lydia Fernandez (Université de Lyon, France)
Fabien Legrand (Université de Reims, France)
Patrick Mollaret (Université de Reims, France)
Jean-Louis Pedinielli (Université d'Aix-Marseille, France)
Christine Roland-Lévy (Université de Reims, France)
Henri Sztulman (Université Toulouse Le Mirail, France)
Joanne Thatcher (University of Wales, UK)

Organizing Committee: Laboratoire C2S, Université de Reims Champagne-Ardenne

Fabien Legrand, President of the 16th Conference & its Organizing Committee
Pascal Legrain, Deputy Head of Organizing Committee
Aurélie Legrand, Treasurer
Lolita Lebrun, General Secretariat and Chairperson of the Registration Committee
Chrystel Besche, Chairperson of the Scientific Committee

IRTC 2013 information: who can you contact?

#Native English# Fred Dutent (mobile phone): +33 (0)6 68 10 19 66
Fabien Legrand, President (mobile phone): +33 (0)6 28 49 18 37
Lolita Lebrun, Laboratoire C2S (office): +33 (0)3 26 91 37 76
c2s@univ-reims.fr

Useful contacts:

Tourism Office

2 rue Guillaume de Machault (Close to Notre-Dame Cathedral) – 51100 REIMS
www.reims-tourism.com

Public transport: Citura provides urban transport services (bus and tram) in Reims and suburbs.

CITURA - 6 rue Chanzy – 51100 REIMS
www.citura.fr

Taxis de Reims

1 cour Gare - 51100 REIMS
Tél: +33 (0)3 26 47 05 05

Logistical notes

The 2013 IRTC registration fee includes breakfasts and coffee breaks, opening (July 16) and closing (July 19) cocktails, and the organized visit program in Reims (July 18).

The registration fee does not include travel, accommodation, lunches at restaurant or downtown dinners.

☺ Breakfast: July 17, 18 & 19

Campus Croix Rouge

57 rue Pierre Taittinger 51100 REIMS

Hall Bâtiment 13 (lower ground level) close to the amphitheatre

☺ Lunch: July 16, 17 & 18

Reims Management School (RMS)

Cafeteria Campus 1

59 rue Pierre Taittinger 51100 REIMS

☺ Dinner: July 16, 17 & 18

(booking required each morning to the conference organizing committee)

(subject to change)

Tuesday, July 16

Restaurant Côté Cuisine

43 boulevard Foch 51100 REIMS

<http://restaurant-cote-cuisine.com>

Wednesday, July 17

Le Grand Café

92 Place Drouet d'Erlon 51100 REIMS

<http://raymond.dufour.pagesperso-orange.fr/frameset.htm>

Thursday, July 18

L'Apostrophe

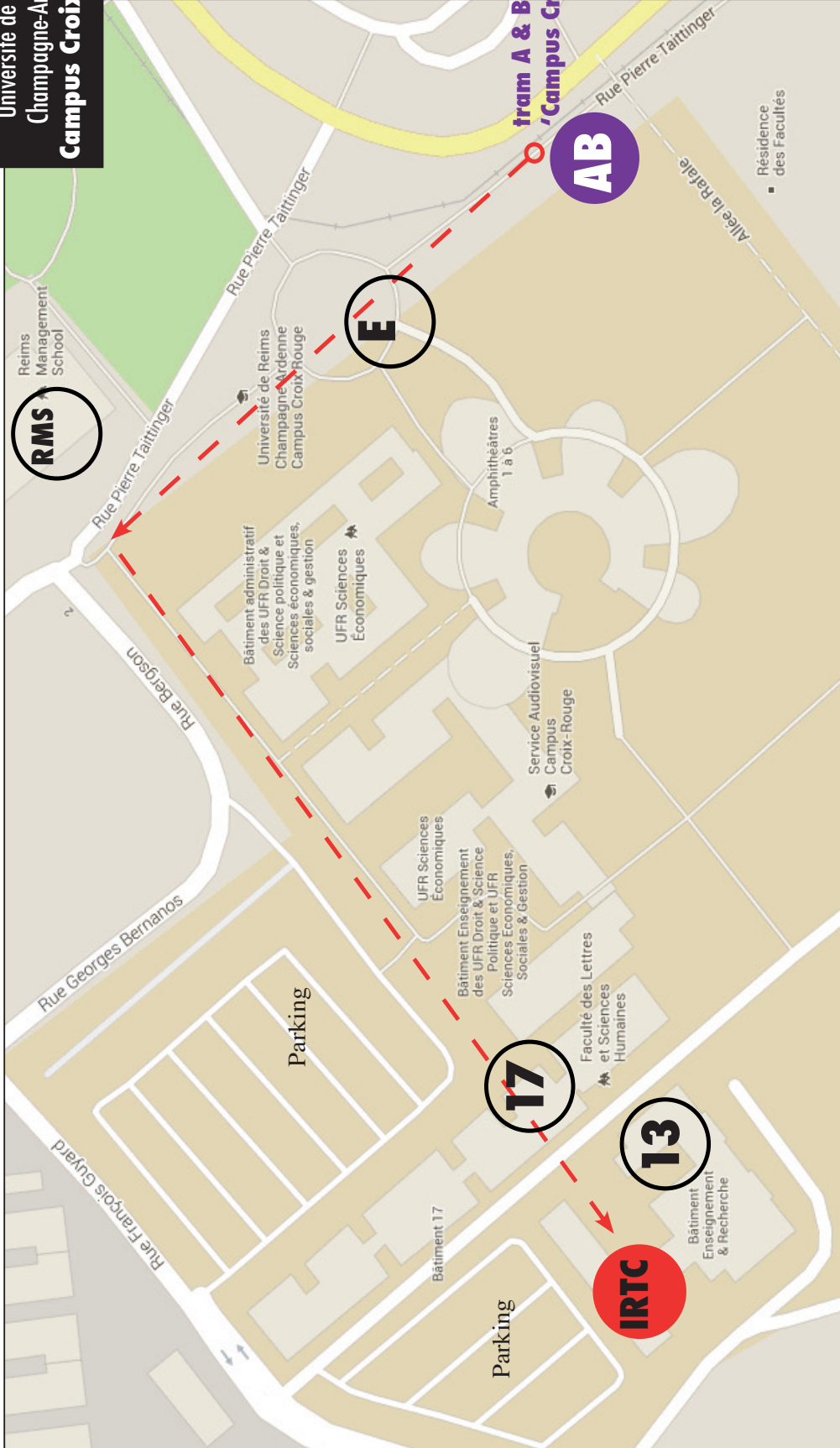
59 Place Drouet d'Erlon 51100 REIMS

<http://www.restaurant-lapostrophe.com/>

Renovation work

The Croix-Rouge campus (and the whole Croix-Rouge district) is under construction: we will try to indicate the best as possible where you have to walk from tramway station until building number 13. The University is on holidays at that time so you won't see a lot of students in the neighbourhood...

**Université de Reims
Champagne-Ardenne
Campus Croix-Rouge**

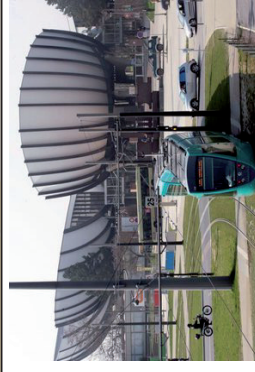


**Tram A & B station
'Campus Croix-rouge'**



RMS

Reims
Management
School



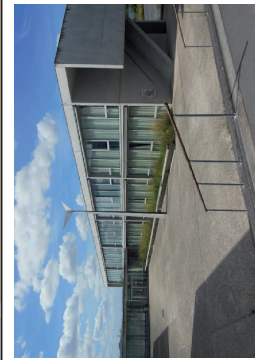
E

Entrée principale
Main entry
Campus Croix-
Rouge



17

Bâtiment 17
'UFR Lettres
Sciences Humaines'



13

Bâtiment 13
'Recherche'

IRTC

Amphithéâtre Recherche
Rez-de-chaussée bas / Lower ground floor

(subject to change)

The 16th International Reversal Theory Conference will be held in Reims Champagne-Ardenne University (France):

Université de Reims Champagne-Ardenne (URCA)
 Campus Croix-Rouge ( tramway stop: "Campus Croix-Rouge")
 57 rue Pierre Taittinger 51100 REIMS

The conference will take place:

- in building number 13 (**bâtiment 13 "Recherche"**)
- lower ground floor (**Rez-de-chaussée Bas**), except RT Society meeting (ground floor, room **R236**)
- in the amphitheatre (**Amphithéâtre "Recherche"**), the multipurpose room (**Salle polyvalente**) and the hall (**Hall**)

Lunches can be taken in RMS: Reims Management School (**RMS cafétéria**)
 59 rue Pierre Taittinger (in front of the University, 5 minutes far from bâtiment 13 by foot) 51100 REIMS

Tuesday, July 16, 2013

12:00 pm	Lunch	RMS cafeteria
1:30 pm	Registration opens	Hall
3:00 pm	#Opening ceremony# F. Legrand (France) & M. J. Apter (USA)	Amphithéâtre
3:30 pm	#Keynote speaker#1# <i>Reversal Theory, The British Psychological Society and the Wider World</i> R. Mallows (UK)	Amphithéâtre
4:45 pm	#Ken Smith memorial lecture# <i>Reversal theory: an incredibly flexible Framework</i> E. Mullet (France)	Amphithéâtre
5:45 pm	#Poster Session#	Salle polyvalente
5:45	<i>Metamotivational states for Exercise among Smokers, Nonsmokers, and Quitters</i> B. Colwell, J. Lee & D. Smith (USA)	
5:55	<i>Development of an Implicit Measure of Meta-Motivational State</i> L. Thomas, E. Oliver, & J. Hudson (UK)	
6:05	<i>Reversal Theory and Design: A First Step to Disclose the Theory to Designers</i> I. Scarpellini, F. VanMidwoud, et al. (Netherlands)	
6:15	<i>Reversal Theory States in Choosing a Friend among Adolescents in France</i> J. Kerzil (France)	
6:30 pm	#Opening Ceremony Cocktail#	Hall
8:00 pm	Dinner: Restaurant Côté Cuisine, 43 boulevard Foch (<i>subject to change</i>)	Downtown

Wednesday, July 17, 2013

8:30 am	Continental breakfast	Hall
8:45 am	#Oral presentations#Session 1#	Amphithéâtre
8:45	<i>Why People in Sub-Saharan Countries are Unwilling to Undergo Surgical Amputations?</i> O. Zounon (France)	
9:15	<i>Exploring Reversal Theory in Relation to Consideration of Future Consequences</i> A. O'Neil & K. Lafreniere (Canada)	
9:45	<i>The Reversal Theory State Measure (RTSM): The Development of a 'Gold Standard' State Measure</i> M. Desselles, S. Murphy, et al. (USA)	
10:15	<i>Paratelic/Telic State, Sexual Arousal, and Sexual Risk-Taking Intentions in University Students</i> K. Cramer & S. Skakoon (Canada)	
10:45	Coffee break	Hall
11:00	<i>Rebelliousness and attachment difficulties as legacies of parental neglect in childhood</i> M. McDermott & N. Barik (UK)	
11:30	<i>Motivational Profile of Female Cancer Survivors in Behavioral Clinical Research Trials</i> M. Desselles, D. Hughes, et al. (USA)	
12:00	<i>Metamotivational Dominance Involving Substance Use during Academic Tasks</i> J. Craig, A. O'Neil, & K. Lafreniere (Canada)	
12:45 pm	Lunch	RMS cafeteria
2:15 pm	#Keynote speaker#2# <i>Towards a theory of things: Reversal theory and design</i> M.J. Apter (USA)	Amphithéâtre
3:30 pm	#Oral presentations#Session 2#	Amphithéâtre
3:30	<i>Reflections on using Reversal Theory in theory-driven design</i> S. Fokkinga & P. Desmet (Netherlands)	
4:00	<i>The Adventure of a hospitalization; Bringing the reversal theory to the world of design</i> F. Ruijs, P. Desmet, & M. Sonneveld (Netherlands)	
4:30	Coffee break	Hall
4:45	<i>How to use the AMSP instrument complementary to other Trait Personality Theory's instruments?</i> S. Baetche (France)	
5:15	<i>Using the Reversal Theory in coaching sessions for management and everyday life issues</i> C. Lunacek (France)	
5:45	<i>The Practice of Puxa-Puxa among Mozambican Women: A Theory-Driven Inventory of Motives</i> G. Vera-Cruz & E. Mullet (France)	
6:30 pm	Reversal Theory Society Meeting	R236
8:00 pm	Dinner: Le Grand Café, 92 Place Drouet d'Erlon (<i>subject to change</i>)	Downtown

Thursday, July 18, 2013

8:30 am	Continental breakfast	Hall
8:45 am	#Oral presentations#Session3#	Amphithéâtre
8:45	<i>Predicting Tolerance for Deceit: Integration of Reversal Theory and the Social Normative Model</i> M. Desselles, E. Theys, & J. Walczyk (USA)	
9:15	<i>The Enjoyment of Negative Emotion</i> A. M. Rabalais, M. Desselles, et al. (USA)	
9:45	<i>A Reversal Theory Perspective of why Flow Doesn't Happen</i> J. Wright (UK)	
10:15	<i>Good moments in family therapy and reversals of motivational state</i> N. Duriez (France)	
10:45	Coffee break	Hall
11:00	<i>Reversal Theory and compassion focused therapy for human flourishing</i> J. Wright (UK)	
11:30	<i>Waiting Experience And Reversal Theory</i> M. VanHagen, M. Galetzka, & A. Pruyn (Netherlands)	
12:15 pm	Lunch	RMS cafeteria
2:30 pm	Optional tour: Cathédrale de Reims, cellar tour & complimentary cocktail	Downtown
8:00 pm	Dinner: L'Apostrophe, 92 Place Drouet d'Erlon (<i>subject to change</i>)	Downtown

Friday, July 19, 2013

8:30 am	Continental breakfast	Hall
8:45 am	#Keynote speaker#3# <i>Multiple motives in extreme, risk or adventure sports</i> J. Kerr (Canada)	Amphithéâtre
9:45 am	#Oral presentations#Session4#	Amphithéâtre
9:45	<i>The Marketing of Running Shoes through Metamotivational States</i> L. Watkins (UK)	
10:15	<i>Psychophysiological and Stress Responses to Competition in Team Sport Coaches: An Exploratory Study</i> J. Hudson, P. Robinson, & G. Davison (UK)	
10:45	Coffee break	Hall
11:00	<i>Reversal Theory Constructs, Learning and Grade Orientation, and Academic Risk-Taking</i> K. Lafreniere, R. Menna, et al. (Canada)	
11:30	<i>The Use of Reversal Theory in Mathematics Education Research</i> G. Lewis (UK)	
12:30 pm	Closing Ceremony Banquet	Salle polyvalente
2:30 pm	Sum-up and concluding comments M.J. Apter (USA) & P. Mollaret (France)	

Kenneth Smith was, with Michael Apter, the originator of Reversal Theory. Smith and Apter were joint authors of the first publication in 1975 and other early publications. Together, they laid the foundations of the theory.

As a child psychiatrist, Ken was for many years Director of the Wiltshire Child Guidance Clinics in the West Country of the UK. He was also a visiting prison psychiatrist, and ran a private psychiatric practice. He was outstanding as a therapist, and local psychiatrists sent on to him their most recalcitrant cases. A larger-than-life character, a big man in every way, he had many talents and interests. He was particularly well-known in sporting, musical and antique collecting circles. He loved playing with ideas and filled notebook after notebook with them. He was an excellent speaker and took part in many television programs in the early days of science on television.

After he died at the age of 89 in 1999, a special memorial conference was organized in his home town of Bristol (March, 2000). Later it was decided by the Reversal Theory Society that a memorial lecture should be given at every biennial international conference run by the Society. The aim would be to have a distinguished outsider who would be a friendly critic of the theory. In the spirit of Ken Smith, the lecturer would be encouraged to be speculative, provocative and wide-ranging.

Previous Lectures

- 2003. Rom Harre, Georgetown University, Oxford University. "*How cognitive is reversal theory?*"
- 2005. Brian Little, Harvard University. "*Personal projects and reversal theory: Itching, switching and twitching.*"
- 2007. Rod A. Martin, University of Western Ontario. "*Humor and mental health: A reversal theory perspective*".
- 2009. Bryce Kaye, Allied Psychological Services, Cary, North Carolina. "*Disinhibiting adaptive reversals in couples therapy: Sleuthing in the land of Oz*".
- 2011. Daniel Robinson, Oxford University, Georgetown University. "*The parapatric and the Greek ideal: reflections on 'positive psychology'*".

Sixth Memorial Lecture

The Sixth Memorial Lecture will be presented at this conference by Dr. Etienne Mullet, Director of Research in the "Ethics and Work Laboratory" (Institute of Advanced Studies, EPHE, France). Mullet's research topics are Risk perception, Conflict transformation, Cognitive and emotional aging, Medical and political ethics. He will here in Reims speak on "*Reversal Theory: an incredible flexible Framework*".